

## **Herefordshire Parking Strategy 2026–2041**

### **Delivery Plan (Aligned to Strategy Themes)**

#### **Introduction**

The Parking Strategy will be delivered through a phased programme of activity aligned directly to the strategy's core themes. This ensures that strategic priorities are translated into clear, deliverable actions over time, responding to the issues identified through consultation and operational evidence.

Delivery is structured across:

- **Short term (0–1 years):** Immediate priorities
- **Medium term (2–5 years):** Scaling delivery and targeted interventions
- **Long term (5+ years):** Strategic infrastructure and integration

All actions will be subject to appropriate governance, funding approval and business case development where required.

## **Delivery by Strategy Theme**

### **Years 0–1 (Short Term Delivery)**

#### **Focus: Safety, enforcement, accessibility and service improvements**

##### **Growth, Developments and Events**

- Identification of coach parking concerns and solutions
- Review of travel plan requirements for new developments, employment sites etc to ensure they have appropriate and safe parking
- Initial feasibility and scoping for a multi-storey car park in Hereford
- Progression of multi storey car park proposal; will be subject to business case and funding approval

##### **Commercial Activity: Freight, Taxis and Deliveries**

- Loading provision improvements – work with local businesses to identify areas of improvement for existing loading facilities
- Development of a new Freight Strategy
- Review of taxi provision and identification of improvements

##### **Residents, Disabled Users and Equitable Access**

- Strengthening protection and prioritisation of disabled users – review existing provision to ensure it meets the standards set in the strategy
- Development of a clear process for introducing residents' parking schemes, contact residents of areas where the consultation respondents have asked for the area to be considered for residents parking.

##### **Visitors, Tourism and Overnight Parking**

- Implementation of an overnight parking policy
- Identification of “van life” issues and potential solutions

##### **Safety, Security and User Confidence**

- Junction protection enforcement – county wide approach to support no parking on junctions
- Dropped kerb enforcement
- Bus stop and school keep clear enforcement – countywide orders to allow for enforcement and ANPR enforcement for school streets
- Weight limit enforcement – ANPR trial with a selected number of locations

- Expansion of Park Mark accreditation – delivery plan to be developed for all car parks to achieve the accreditation

### **Management and Enforcement**

- Identification and prioritisation of enforcement hotspots (data-led and consultation-informed)
- Refresh of parking enforcement policy and priorities – link to the strategy
- Strengthening compliance through targeted enforcement in areas where the public have requested additional enforcement

### **Pricing, Maintenance and Governance**

- Establishment of reinvestment model for parking income into asset maintenance
- Improved public reporting tools
- Improved communication on parking processes and services

### **Technology, Payments and Innovation**

- Introduction of virtual permits (including National Parking Platform)
- Exploration of technology-enabled solutions to improve service efficiency
- Trial use of ANPR enforcement
- Website update

### **Sustainable Travel Integration**

- Improvements to existing Park and Choose sites – add car share
- Rail station parking improvements countywide

## **Years 2–5 (Medium Term Delivery)**

### **Focus: Scaling delivery and targeted improvements**

#### **Growth, Developments and Events**

- Delivery of multi-storey car park (subject to planning and funding approval)

#### **Commercial Activity: Freight, Taxis and Deliveries**

- Development and pilot of freight rest stops
- Implementation of taxi provision improvements
- Implementation of loading facility improvements

#### **Residents, Disabled Users and Equitable Access**

- Delivery of residents' parking schemes
- Targeted improvements to parking layouts and accessibility

#### **Visitors, Tourism and Overnight Parking**

- Delivery of facilities to support overnight parking and manage van life activity

#### **Safety, Security and User Confidence**

- Continued expansion of Park Mark accreditation
- Ongoing improvements to safety-focused parking interventions

#### **Management and Enforcement**

- Continued refinement of enforcement approach

#### **Pricing, Maintenance and Governance**

- Continued reinvestment into car park maintenance and asset improvement

#### **Technology, Payments and Innovation**

- Expansion of digital and technology-enabled parking services

#### **Sustainable Travel Integration**

- Development of new Park and Choose sites
- Further improvements to rail station parking

## **Years 5+ (Long Term Delivery)**

### **Focus: Strategic infrastructure and long-term transformation**

#### **Commercial Activity: Freight, Taxis and Deliveries**

- Delivery of freight rest stops and associated facilities

#### **Residents, Disabled Users and Equitable Access**

- Ongoing enhancement of inclusive and accessible parking provision

#### **Visitors, Tourism and Overnight Parking**

- Long-term management of tourism and overnight parking demand

#### **Safety, Security and User Confidence**

- Full integration of quality and safety standards across the parking estate

#### **Management and Enforcement**

- Mature, intelligence-led enforcement model

#### **Pricing, Maintenance and Governance**

- Long-term sustainable asset management approach

#### **Technology, Payments and Innovation**

- Fully integrated digital parking service

#### **Sustainable Travel Integration**

- Expansion of Park and Choose sites
- Continued improvements to rail station parking